

2023 Winter Scientific Seminar

Thursday, December 7 to Sunday, December 10, 2023

@ The Westin Chicago/Lombard, Illinois

IOMS@IOMS.org (872) 216-0244 www.ioms.org



Vendor Prospectus

*You are invited to participate as a Vendor at the
Illinois Osteopathic Medical Society
2023 Winter Scientific Seminar and Annual Meeting*

December 7-10, 2023
Exhibits Friday, December 8 @ 7:00 am – 4:00 pm
& Saturday, December 9 @ 6:30 am – 1:00 pm

The Westin Hotel, Chicago/Lombard
LILAC BALLROOM FOYER
70 Yorktown Shopping Center
Lombard, IL 60148



INVITATION – EXHIBIT, SUPPORT

The Illinois Osteopathic Medical Society (IOMS) invites vendors to register as an exhibitor or supporter at the 2023 Winter Scientific Seminar which takes place December 7-10, 2023. This Continuing Medical Education (CME) conference will offer up to 30.5 Category 1-A credits over four days. Discounted rooms rate at The Westin are \$136/night before taxes, available through November 15th, and self-parking is free.

Exhibits open from 7:00 am to 4:00 pm on Friday, 12/8 and from 6:30 am - 1:00 pm on Saturday. Space allowing, all exhibit tables will be set up in the Lilac Ballroom Foyer rather than in a separate room, and where buffet meals and coffee breaks are set up. You may use the staff office for Friday overnight storage of valuables if needed.

This event is the capstone of the IOMS calendar and the premier educational event for osteopathic physicians practicing in Illinois. DOs from across the state and coming in from around the country gather to gain insights into new treatment modalities and practice management strategies and to connect with colleagues. Program and faculty are available online at www.ioms.org. **Audience:** This education program is designed to provide CME for physicians. Physician assistants, nurses, other allied health providers, and medical students may also register and attend. **Estimated Attendance: 150**

ABOUT DOs AND THE ILLINOIS OSTEOPATHIC MEDICAL SOCIETY

Osteopathic physicians (DOs) bring a patient-centered, hands-on approach to traditional medicine with an emphasis on the inter-relatedness of the body's nerves, muscles, bones, and organs that treats the whole person to prevent, diagnose and treat illness and injury. DOs are fully licensed to practice medicine in all of its branches, including to prescribe medicine and practice in any specialty area, including surgery. **The largest specialty groups within osteopathic medicine include primary care (family medicine, internal medicine, pediatrics) and emergency medicine, OB/GYN, anesthesiology, general surgery, and psychiatry.**

What began as a small profession with a distinctive philosophy has grown to become a critical component of the nation's health care system. The total number of osteopathic physicians in the U.S. reached almost 149,000—a **30% increase over the past five years**. Over the past three decades, the total number of DOs and osteopathic medical students **has more than quadrupled to reach 186,871 in 2023**. The osteopathic medical profession is positioned to continue growing exponentially.

The Illinois Osteopathic Medical Society (IOMS), founded in 1903, is the premier membership organization for osteopathic physicians working in Illinois. Our members represent various medical practice specialties working in a variety of health settings across the state. The IOMS works to protect, advocate, maintain, and support the philosophy of osteopathic medicine for the benefit of the profession and the patients it serves.

EXHIBIT & SUPPORT INFORMATION

WHO SHOULD EXHIBIT: If you are a purveyor of products or services that provide solutions for physicians and medical practices, then the IOMS Winter Scientific Seminar is for you. You can reach out to new prospects, reinforce current relationships, and gain new insights that will help you increase your network and sales.

EXHIBITOR PACKAGE: The IOMS provides an all-inclusive exhibit package. Each exhibit space includes a 6' table, draped & skirted, two chairs, and two (2) badges for exhibit personnel. Additional services (e.g., electrical outlets, Internet access and receipt of shipped boxes) are available at additional charge directly from the hotel.

SUPPORT: Several opportunities for showing support are available. *IOMS to cover all costs of food, beverages & A/V.*

HOTEL: All conference events will take place at The Westin Lombard, 70 Yorktown Center, Lombard IL, 60148. A special discount rate of \$136 single or double occupancy (plus applicable taxes) is available for IOMS attendees and vendors. To make reservations online, visit www.ioms.org for details. Reservations must be made by November 15 to receive the group discount rate.

Exhibit Regulations

EXHIBITING INFORMATION

Exhibit fee includes: Tabletop exhibit space in the Exhibit Hall on December 8 and 9, 2023, including one draped table, two chairs, and badges for two personnel. Your company's name and a company description will be published in the final onsite program. Table location will be assigned by IOMS. Diamond and Gold paid supporters will be given choice of location, as applicable.

PAYMENT AND REFUNDS

Full payment is required by November 20, 2023. Cancellations of exhibit fees, less a \$90 administrative fee, will be made if written cancellation notice is received by IOMS by November 20, 2023. No refunds will be made after November 20, 2023.

EXHIBITOR PERSONNEL

Only persons with official badges will be admitted to the exhibit area and conference sessions. No more than 2 persons may be designated to represent a single exhibitor at any time.

USE OF SPACE

Exhibitors must only display products/services dealt with by them in the regular course of business. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents. Exhibit space may not be shared between two companies.

CHARACTER OF EXHIBITS

- **Selling.** Orders may be taken but not fulfilled in the exhibit hall.
- **Business Outside Exhibit Space.** Booth personnel are required to confine their activities within the exhibitor's booth space. Canvassing or distributing advertising material beyond the exhibitor's own booth is not permitted. Persons from non-exhibiting firms are prohibited from canvassing or selling within the conference areas or the exhibit hall.
- **Soliciting.** No exhibitor may invite a visitor out of one exhibit space into his or her own exhibit space.
- **Attire.** Representatives should be conservatively attired to maintain the professional and businesslike climate of the exhibits.
- **Noise and Odors.** If the operation of any equipment or apparatus produces noises or vibration of sufficient volume, or odors found to be annoying to neighboring exhibitors or guests, it will be necessary to discontinue such operation.
- **Hazardous Materials.** X-ray equipment may be exhibited but not operated. Volatile or flammable oils, gases, unprotected movie film and other explosive or hazardous materials are not permitted on the premises.
- **Food & Beverages.** Food and beverages not provided by Hotel may not be served in the exhibit hall without the written permission of IOMS.
- **Contents & Drawings.** All contents/drawings must be approved by IOMS in advance.

NOT INCLUDED WITH EXHIBIT SPACE

- Exhibit rental **does not** include
 - Security guard services
 - Drayage and placement of display equipment
 - Decoration and related expenses
 - Labor (i.e. carpentry, electricians)
 - Receipt of shipped materials
 - Storage of any exhibit related material
 - Lighting, electrical power, or Internet to the booths
 - Gas, water or phone line

SECURITY

Neither the IOMS nor The Westin Lombard is responsible for any materials stored in the exhibit area. Requests for any of the above must be made, in advance, to the hotel. Any expenses incurred shall be the responsibility of the individual making the request.

HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to an exhibitor's display, equipment and other property brought upon the premises of the hotel and shall indemnify, defend, and hold harmless the hotel, its owners, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, claims.

CONFLICTING EVENT DURING CONFERENCE

The exhibitor shall not extend invitations, call meetings, hold hospitality events or otherwise encourage absence of visitors/attendees from the Exhibit Hall and meeting rooms during the educational hours of the conference. The program is provided on the IOMS website: www.ioms.org.

RULES & REGULATIONS

IOMS reserves the right to make such amendments and additions to these rules and regulations as shall be considered necessary for the proper conduct of the convention. All such rules are made in the best interest of all exhibitors. It is unlikely that any modification of the space allotted or diagram will be necessary. IOMS reserves the right to make adjustments and add or delete exhibit space, if necessary.

FAILURE TO HOLD EXHIBIT

In the event the show is canceled because of reasons beyond the control of IOMS, space rental fees already made will be returned to exhibitors on a pro-rata basis, after all related show expenses incurred by IOMS through the date of cancellation have been met plus an administrative fee and overhead charges.

FORCE MAJEURE

In the event that The Westin or any part of the exhibit area thereof is unavailable, whether for the entire event, or a portion of the event, as a result of fire, flood, tempest or any such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lockout, labor dispute, pandemic, riot or any other cause or agency over which IOMS or its representatives have no control, or should IOMS decide that because of any such cause it is necessary to cancel, postpone, or re-site the Exhibit or reduce the installation time, exhibit time, or move-out time, IOMS or its representatives shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result.



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Vendor Registration Form

SUPPORTER LEVELS

- DIAMOND** - \$3,000
(*top prime table location & logo on signage*)
- GOLD** - \$2,000
(*prime table location & logo on signage*)
- EXHIBITOR** - \$950/each booth
(*Fri 7am – 4pm & Sat, December 8-9, includes list of pre-registered attendee names*)
- BREAKS** - \$750 (*logo/name*)
- BREAKFAST** - \$1,500 (*logo/name*)

BRANDED SUPPORTER

- RECHARGING STATION** - \$1,000
 - HAND SANITIZING STATION** - \$500
 - REGISTRATION BAGS** - \$2,000
 - PRODUCT THEATER - \$10,000** (*Avail to Diamond Supporter - Includes full page ad, logo, and 45-minute Product Theater breakfast on Friday morning, 6:30am – 7:15am*)
- ADVERTISE IN PROGRAM:**
- Full Page Ad** - \$1,000
 - Half Page Ad** - \$600
 - 1/4 Page Ad** - \$300

TOTAL \$ _____

PLEASE PRINT - Registration Deadline: Nov. 20th

Company _____

Name _____ Phone _____

Billing Address _____ City: _____ Zip _____

Email _____

Exhibit Space: One booth Two booths Electrical Yes No

Mailing Check (preferred). Make payable to: *Illinois Osteopathic Medical Society*

Charge to: Visa MasterCard American Express Diners Club

Number: _____ Exp Date: _____ CVV: _____

Signature: _____ Date: _____

REGISTER, PAY ONLINE at www.ioms.org

IOMS Fed Tax ID: 36-6065503

OR MAIL TO: Illinois Osteopathic Medical Society
4044 N. Lincoln Avenue #362
Chicago, IL 60618

PHONE: 872-216-0244
EMAIL: ioms@ioms.org

ARTWORK: Camera-ready art and copy due three (3) weeks prior to the CME event (Nov 15).

EXHIBIT REGULATIONS: Registrant agrees to attached Seminar Exhibit Regulations.

Revised 10/27/23