

# Annual Winter Scientific Seminar

Thursday, December 12 to Sunday, December 15, 2024  
The Westin Chicago-Lombard, Illinois  
[ioms@ioms.org](mailto:ioms@ioms.org) | 312.291.1965 | [www.ioms.org](http://www.ioms.org)



## 2024 Exhibitor Prospectus

*The Illinois Osteopathic Medical Society  
2024 Winter Scientific Seminar and Annual Meeting*

**December 12-15, 2024**

Exhibit Space Hours:

Friday, December 13 | 7:00 am – 5:00 pm

Saturday, December 14 | 7:00 am – 5:00 pm

Sunday, December 15 | 7:00 am – 12:00 pm

The Westin Hotel, Chicago-Lombard  
LILAC BALLROOM FOYER  
70 Yorktown Shopping Center  
Lombard, IL 60148



## INVITATION TO EXHIBIT

The Illinois Osteopathic Medical Society (IOMS) invites vendors to register as an exhibitor at the 2024 Winter Scientific Seminar which takes place December 12-15, 2024 in Lombard, Illinois. This event is the capstone of the IOMS calendar and the premier educational event for osteopathic physicians practicing in Illinois. DOs from across the state and from around the country gather to gain insights into new treatment modalities, practice management strategies and to connect with colleagues. This Continuing Medical Education (CME) conference will offer up to 30 Category 1-A credits over four days with an estimated attendance of 100 physicians.

The Exhibit Space will be open from 6:30 am to 5:30 pm on Friday and Saturday with additional, optional hours, on Sunday from 6:30 am to 12:00 pm. All exhibit tables will be set up in the Lilac Ballroom Foyer with access to the highest foot traffic, including coffee breaks and buffet meals. You may use the staff office for Friday overnight storage of valuables if needed.

## ABOUT DOs AND THE ILLINOIS OSTEOPATHIC MEDICAL SOCIETY

Osteopathic physicians (DOs) bring a patient-centered, hands-on approach to traditional medicine with an emphasis on the inter-relatedness of the body's nerves, muscles, bones, and organs that treats the whole person to prevent, diagnose and treat illness and injury. DOs are fully licensed to practice medicine in all of its branches, to prescribe medicine and to practice in any specialty area, including surgery. **The largest specialty groups within osteopathic medicine are primary care (family medicine, internal medicine, pediatrics) emergency medicine, OB/GYN, anesthesiology, general surgery, and psychiatry.**

What began as a small profession with a distinctive philosophy has grown to become a critical component of the nation's Healthcare system. The total number of osteopathic physicians in the U.S. reached almost 149,000—a **30% increase over the past five years**. Over the past three decades, the total number of DOs and osteopathic medical students **has more than quadrupled to reach 186,871 in 2023.** The osteopathic medical profession is positioned to continue growing exponentially.

The Illinois Osteopathic Medical Society (IOMS), founded in 1903, is the professional membership association for osteopathic physicians practicing in Illinois. Our members represent various medical practice specialties working in a variety of health settings across the state. The IOMS works to protect, advocate, maintain, and support the philosophy of osteopathic medicine for the benefit of the profession and the patients it serves.

## EXHIBIT AND SUPPORT INFORMATION

**WHO SHOULD EXHIBIT:** If you are a purveyor of products or services that provide solutions for physicians and medical practices, then the IOMS Winter Scientific Seminar is for you. You can reach out to new prospects, reinforce current relationships, and gain new insights that will help you increase your network and sales.

**EXHIBITOR PACKAGE:** The IOMS provides an all-inclusive exhibit package. Each exhibit space includes a 6' table, draped & skirted, two chairs, and two badges for exhibit personnel. Additional services (e.g., electrical outlets, Internet access and receipt of shipped boxes) are available at an additional charge directly from the hotel.

**SUPPORT:** Several opportunities for showing support are available. *IOMS to cover all costs of food, beverages & A/V equipment.*

**HOTEL:** All conference events will take place at The Westin Lombard, 70 Yorktown Center, Lombard IL, 60148. A limited number of discounted rooms are available through November 22 and self-parking is onsite and free.

## Exhibit Regulations

## EXHIBITING INFORMATION

Exhibit fee includes: Tabletop exhibit space in the Exhibit Hall on December 8 and 9, 2023, including one draped table, two chairs, and badges for two personnel. Your company's name and a company description will be published in the final onsite program. Table location will be assigned by IOMS. Diamond and Gold paid supporters will be given choice of location, as applicable.

## PAYMENT AND REFUNDS

Full payment is required by November 20, 2023. Cancellations of exhibit fees, less a \$90 administrative fee, will be made if written cancellation notice is *received* by IOMS by November 20, 2023. No refunds will be made after November 20, 2023.

## EXHIBITOR PERSONNEL

Only persons with official badges will be admitted to the exhibit area and conference sessions. No more than 2 persons may be designated to represent a single exhibitor at any time.

## USE OF SPACE

Exhibitors must only display products/services dealt with by them in the regular course of business. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents. Exhibit space may not be shared between two companies.

## CHARACTER OF EXHIBITS

- **Selling.** Orders may be taken but not fulfilled in the exhibit hall.
- **Business Outside Exhibit Space.** Booth personnel are required to confine their activities within the exhibitor's booth space. Canvassing or distributing advertising material beyond the exhibitor's own booth is not permitted. Persons from non-exhibiting firms are prohibited from canvassing or selling within the conference areas or the exhibit hall.
- **Soliciting.** No exhibitor may invite a visitor out of one exhibit space into his or her own exhibit space.
- **Attire.** Representatives should be conservatively attired to maintain the professional and businesslike climate of the exhibits.
- **Noise and Odors.** If the operation of any equipment or apparatus produces noises or vibration of sufficient volume, or odors found to be annoying to neighboring exhibitors or guests, it will be necessary to discontinue such operation.
- **Hazardous Materials.** X-ray equipment may be exhibited but not operated. Volatile or flammable oils, gases, unprotected movie film and other explosive or hazardous materials are not permitted on the premises.
- **Food & Beverages.** Food and beverages not provided by Hotel may not be served in the exhibit hall without the written permission of IOMS.
- **Contents & Drawings.** All contents/drawings must be approved by IOMS in advance.

## NOT INCLUDED WITH EXHIBIT SPACE

- Exhibit rental **does not** include
  - Security guard services
  - Drayage and placement of display equipment
  - Decoration and related expenses
  - Labor (i.e. carpentry, electricians)

- Receipt of shipped materials
- Lighting, electrical power, or Internet to the booths
- Gas, water or phone line

## SECURITY

Neither the IOMS nor The Westin Lombard is responsible for any materials stored in the exhibit area. Requests for any of the above must be made, in advance, to the hotel. Any expenses incurred shall be the responsibility of the individual making the request.

## HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to an exhibitor's display, equipment and other property brought upon the premises of the hotel and shall indemnify, defend, and hold harmless the hotel, its owners, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, claims.

## CONFLICTING EVENT DURING CONFERENCE

The exhibitor shall not extend invitations, call meetings, hold hospitality events or otherwise encourage absence of visitors/attendees from the Exhibit Hall and meeting rooms during the educational hours of the conference. The program is provided on the IOMS website: [www.ioms.org](http://www.ioms.org).

## RULES & REGULATIONS

IOMS reserves the right to make such amendments and additions to these rules and regulations as shall be considered necessary for the proper conduct of the convention. All such rules are made in the best interest of all exhibitors. It is unlikely that any modification of the space allotted or diagram will be necessary. IOMS reserves the right to make adjustments and add or delete exhibit space, if necessary.

## FAILURE TO HOLD EXHIBIT

In the event the show is canceled because of reasons beyond the control of IOMS, space rental fees already made will be returned to exhibitors on a pro-rata basis, after all related show expenses incurred by IOMS through the date of cancellation have been met plus an administrative fee and overhead charges.

## FORCE MAJEURE

In the event that The Westin or any part of the exhibit area thereof is unavailable, whether for the entire event, or a portion of the event, as a result of fire, flood, tempest or any such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lockout, labor dispute, pandemic, riot or any other cause or agency over which IOMS or its representatives have no control, or should IOMS decide that because of any such cause it is necessary to cancel, postpone, or re-site the Exhibit or reduce the installation time, exhibit time, or move-out time, IOMS or its representatives shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result.

# 2024 Winter Scientific Seminar

Thursday, December 12 to Sunday, December 15, 2024

The Westin Chicago-Lombard, Illinois

[ioms@ioms.org](mailto:ioms@ioms.org) | 312.291.1965 | [www.ioms.org](http://www.ioms.org)



## Vendor Registration Form

### SUPPORTER LEVELS

- DIAMOND PRESENTING EXHIBITOR** - \$3,000  
(prime table location & logo on signage)
- GOLD EXHIBITOR** - \$2,000  
(prime table location)
- SILVER EXHIBITOR** - \$950/each booth  
(includes list of pre-registered attendee names)
- BREAK SPONSOR** - \$750 (logo/name)
- MEAL SPONSOR** - (\$1,500 logo/name)

### BRANDED SUPPORTER

- RECHARGING STATION** - \$1,000
  - HAND SANITIZING STATION** - \$500
  - REGISTRATION BAGS** - \$2,000
  - PRODUCT THEATER - \$10,000** (Avail to Diamond Supporter - Includes full page ad and 45-minute Product Theater breakfast on Friday)
- ADVERTISE IN PROGRAM:**
- Full Page Ad** - \$1,000
  - Half Page Ad** - \$600
  - 1/4 Page Ad** - \$300

**PLEASE PRINT - Registration Deadline October 15**

Company \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address \_\_\_\_\_ City: \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Exhibit Space:  One booth  Two booths Electrical  Yes  No

TOTAL \$ \_\_\_\_\_

Mailing Check (preferred). Make check payable to: *Illinois Osteopathic Medical Society*

Charge to:  Visa  MasterCard  American Express

Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**REGISTER AND PAY ONLINE** at [www.ioms.org](http://www.ioms.org)

**IOMS Fed Tax ID:** 36-6065503

**OR MAIL TO:** Illinois Osteopathic Medical Society  
4044 N. Lincoln Avenue #362  
Chicago, IL 60618

**PHONE:** 312.291.1965  
**EMAIL:** [ioms@ioms.org](mailto:ioms@ioms.org)

**PROGRAM ARTWORK:** Final copy and artwork (300 dpi .jpeg) due by October 31

**EXHIBIT REGULATIONS:** Registrant agrees to attached Seminar Exhibit Regulations

Revised June 2024